

COMPANY PROFILE



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Company profile

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INDEX

1.	INTRODUCTION	2
2.	AISPL: YOUR IT PARTNER.....	2
3.	OUR MISSION & VISION	3
4.	OUR JOURNEY	3
5.	OUR INVOLVEMENT	3
6.	AREAS OF EXPERTISE	6
7.	STRENGTH & CAPABILITIES	7
8.	PRODUCT OFFERINGS	8
9.	PROFESSIONAL AFFILIATION AND SOME MAJOR CLIENT	10

1. INTRODUCTION

AISPL provides one stop IT solution for your trade and industry. Depending on the size and field of your organization, we have different products and services to meet your requirements. We provide the optimum and customized solutions made for your organization.

AISPL began its business operation as a Mobile Application and Customized Software solutions providing solutions from December 2013.

AISPL is focusing exclusively in high quality and cost-effective software development and implementation of services. We are advancing on a tremendous pace and with involvement of skilled and experienced people working in the organization. AISPL is currently doing business in Government, Banking, MNCs, Large Corporate, Telecom and in the Media Sector.

2. AISPL: YOUR IT PARTNER

The company has been formed by a group of professionals having vivid experience and wide exposure in Information Technology. People involved here are young qualified business graduates and qualified engineers from the renowned universities across the globe.

The resource personnel working in the company have been consistently providing reliable support services and consultancy to a wide variety of corporate houses either in the capacity of executive or as business partner or consultant. Bottom line of the company philosophy is building a long-term business partnership with its clients where interpersonal relationship, reliability, assured quality and target oriented modern technology are the major building blocks.

It is a company where professionals from both technical and functional field group together with an objective of providing appropriate business solutions. It realizes the importance of functional knowledge and its impact in developing business solutions. We constantly strive to be a leading technology firm with profound business and functional knowledge. The key to the company's success is the maintenance of a close working relationship with the clients through ensuring the best possible solutions to their needs; to establish and maintain a thorough knowledge and understanding of client's objective and help them maximize the benefits.

We want to establish ourselves as the best choice in Computing and Information Technology Services, Consultancy and Development by offering the full spectrum of services.

3. OUR MISSION & VISION

Our Mission is to achieve the reputation of a quality, high standard & reliable solution & service Provider Company in the IT industry.

Our Vision is to achieve 100% customer satisfaction by delivering quality products and services at an affordable cost. Our forward vision is to strive to become an entity in technology based corporate solutions, capable of demanding unconditional response from the targeted niche. We also believe that for our scope of improvisation – sky is the limit and we are always ready to take our achievements to the next level. We are growing and would always like to remain on the growing streak.

Our keys for development:

- Desire for Excellence
- Trust and confidence build-up
- Innovation
- Transparency
- Teamwork

We believe in

- Motivation
- Collective responsibility and leadership
- Professionalism and ethics
- Adding values to our client needs

4. OUR JOURNEY

2013-14	2015	2016	2017-18
Starting journey as Mobile Apps and Games Distribution on PlayStore	Started Developing small ERP's and MIS Solutions for SME's	Joined hand with LAVA MOBILE INDIA and currently working with LAVA	Released 2 nd version of Billing Software with Accounting and GST
Gained 5million users worldwide from apps on Playstore	In the mid july we gained 50+ Customers for our ERP across the globe	Focusing in high quality and cost-effective solution for Enterprise market	Gained huge popularity in Gwalior Customers and 100% Customer Satisfaction
Three of our apps ranked top 10 apps on Google Play Store in 20+ Countries	Developed solutions for local market and Billing Softwares(POS)	Launched 5 New apps on Playstore and gained 3Million more users in	Working with LAVA MOBILE ,EGYPT and MPCCI GWALIOR...

5. OUR INVOLVEMENT

■ IT CONSULTANCY

We consult for high-end technology implementation at clients' site or implementation of new technology according to the clients' requirement or upgrading, enhancing the existing facilities in the clients end with the new technology integrated with the existing one. AISPL offers a full range of consulting services to help analyze your business requirements for effective implementation of solutions. Our consulting services cover:

- Strategy planning
- Assessment
- Procurement
- Re-engineering solutions
- Planning, audits, best practices etc.

■ SOFTWARE DEVELOPMENT

Beside the customized solutions; with design and development expertise in diverse platforms, best-of-breed tools and techniques, combined with industry best practices, AISPL offers scalable end-to-end application development and management solutions from requirement analysis for deployment and rollout. We are developing software, related to managing a complete school, production management, commercial centers, buying, accounting software for trading, manufacturing house and conglomerates. We hope to come to you with desired software at a reasonable cost. AISPL's services span the following application lifecycle stages:

- **APPLICATION DEVELOPMENT** – Providing end-to-end development from requirement analysis for deployment and rollout.
- **APPLICATION MAINTENANCE** – Changing or enhancing software to meet changing or increasing business demands in the post-rollout phase of an application
- **APPLICATION SUPPORT** – Providing first, second, third line support and on-call support. On-call support further includes Gold (24x7), Silver and Bronze support.
- **APPLICATION INTEGRATION/MIGRATION/TRANSFORMATION** – Replacing, migrating and integrating legacy or bespoke systems with COTS products.
- **APPLICATION MANAGEMENT** – The application management layer cuts across all software engineering activities listed above. AISPL takes complete ownership of the outsourced suite of applications as per the agreed scope and manages the support. This typically involves transition management, project management, proactive risk and scope change management, quality management, SLA management etc.

■ NETWORK & INFRASTRUCTURE SERVICES

COMPANY PROFILE

Growth in the Solution Integration (SI) services market is fueled by the need for seamless business processes across an organization's complete value chain of customers, partners, suppliers, and employees. AISPL's services enable clients to identify, develop, and implement the best-fit solutions which are equipped to meet their changing business requirements.

AISPL's Solution Integration services offer to:

- Leverage IT investments
- Minimize risks
- Maximize compatibility
- Maximize interoperability

AISPL provides total project management, right from architectural design, integration, system and interface development to migration backed by world-class methodologies, well-defined solution frameworks and extensive integration experience with tier-1 service providers.

■ **MANAGED SERVICES**

AISPL has the expertise and experience to manage an enabling infrastructure and applications and run outsourced operations for large telecom operators smoothly. AISPL's Managed Services offerings cover the entire array of IT outsourcing services including networks, IT infrastructure, applications and business processes. This provides our customers the best of both worlds - control and flexibility over their information systems without either the pain or cost of running them.

6. AREAS OF EXPERTISE

Main Strength of AISPL lies in the blend of professionals, specialized and highly focused operation. Increasing customer's awareness is the strength where it excels over its competitors. Our strength lies in our ability to blend current management practice and IT expertise into cost-effective Computer Aided Management Solutions, Products and Services. AISPL understands the need for skill transfer to client personnel. Our offers cover the following major areas:

- System analysis
- Business process reengineering
- Process development localization
- Customized and target oriented Workflow design
- Specialization in Client / Server and Internet / Intranet application and technologies
- Automation of Financial Institutions, Telco-Operators, Electronic Medias & Business Institutions with the latest development.
- Customized software development as ancillary product for deployed international software
- International software deployment - product development localization
- Network Monitoring/ Network Management Support
- Network, Security & Threat Management Solution
- Enterprise Server & Storage Solution
- Hardware at competitive price
- Desktop maintenance and support
- Server maintenance and support
- Production operations
- Disaster Recovery and Storage Management Solution
- Power Solution.
- Enterprise-grade LAN Cabling.
- Infrastructure Management Solution.
- Data Centre Operations and Service Delivery.
- Systems Integration.
- Project Management.
- Change/request implementation
- Project support
- Standby support
- Web based support & solution development
- E-business solutions
- Data conversion & data entry
- Overall automation consultancy
- Any Type of VDO editing Solutions

7. STRENGTH & CAPABILITIES

The development team of AISPL is equipped with proper human resources specialized in different system development tasks. The key areas are;

■ SYSTEM ANALYSIS & DESIGN

System analysis and design team combines both functional and technical analysts. We believe to develop a proper system of which functional analysis is equally important as technical analysis.

■ SOURCE CODE REPOSITORY AND ADMINISTRATION

For source code version control and multiple programmer interaction management we use Visual Source Safe as our source code control software.

■ DATABASE MANAGEMENT

We have database expertise ranging from ISAM or flat database systems like Microsoft Access, Visual FoxPro to robust commercial database engines like Oracle and Microsoft SQL. For web-database connectivity and cross-platform data management we also have specialized experience and expertise in My SQL database server.

■ WEB DEVELOPMENT AND DESIGN

Our web developers and designers are skilled in development with Microsoft Front Page, Macromedia Fireworks and Dream Weaver for web site design.

■ PROGRAMMING

Our young and talented programmers have a wide range of experience in developing systems. Our programming skill involves:

- **PROGRAMMING LANGUAGES:**
JAVA, OBJECTIVE C C++,C#, VB for Application (VBA) , Microsoft .Net Platform, etc
- **WEB PROGRAMMING LANGUAGES:**
PHP, PYTHON,Perl/CGI, Active Server Pages (ASP) , etc
- **SCRIPTING LANGUAGES:**
Java Script, VB Scripts
- **MOBILE DEVELOPMENT:**
ANDROID , IOS,WINDOWS
- **WEB SERVERS:**
Microsoft IIS and Apache
- **OPERATING SYSTEMS:**
Microsoft Platform and Linux/Unix

8. PRODUCT & SERVICE OFFERINGS

■ PRODUCTS & SOLUTIONS FOR WORLDWIDE AUDIENCE

- MINI ERP CUSTOMIZED SOLUTION FOR SME'S - [INSTABILLINGS](#)
- CUSTOMIZED CRM SOLUTIONS - [FIELDGURU](#) , [FIELDGURU PANEL](#)
- DESKTOP & CLOUD BASED CUSTOMIZED BILLING SOFTWARE SOLUTION(POS) - [INSTABILLINGS](#)
- **IMENU** RESTAURANT ORDERING TABLET APP WITH POS - [IMENU APP](#)
- GPS TRACKING FOR SALES FORCE/MARKETING TEAM - [FIELDGURU.IN](#)
- OFFICIAL WEBSITE(WEBSITE IN PROGRESS) - [APPTECH](#)
- **IMENU** RESTAURANT ANALYTICS APP - [IMENU ANALYTICS](#)
- 1^{MILLION+} DOWNLOADS ON PLAYSTORE , RATED BY 28K+ USERS 4.2/5 - [X LAUNCHER](#)
- 1/2^{MILLION+} DOWNLOADS ON PLAYSTORE , RATED BY 15K+ USERS 4.5/5 - [ARC LAUNCHER](#)(APPTECH'S FLAGSHIP PRODUCT ON PLAYSTORE, COVERED BY 200+ YOUTUBERS WORLDWIDE IN 20+ LANGUAGES FREE OF COST)
- ARC LAUNCHER THEMES - [ARC MAKEOVER](#)
- ARC LAUNCHER OFFICIAL WEBSITE(WEBSITE IN PROGRESS) - [ARCLAUNCHER](#)
- APPTECH ANDROID GAME ON PLAYSTORE - [BUMPY](#)

■ SOME OF OUR RECENT PROJECTS FOR OUR ESTEEMED CLIENTS

- **WORKING WITH MNC COMPANY LAVA MOBILES – WE ARE DEVELOPING ALL THE BACKEND SOFTWARES FOR SALES, SERVICES & MARKETING FOR AFRICA REGION**
- **LAVA RETAIL CAPTURE AT IMEI LEVEL - [TERTIARY DASHBOARD](#) , [TERTIARY APP](#)**
- **LAVA WORKWAYS TO STRUCTURE DAILY SALES VISIT PLAN , HANDLE ISSUES AT RETAIL OUTLET - [WORKWAYS DASHBOARD](#) , [WORKWAYS APP](#)**
- **LAVA RME TO STRUCTURE & CAPTURING INEFFICIENCY OF PREVIOUS SALES VISIT , CAPTURING SALES DATA AT OUTLET LEVEL - [RME APP](#)**
- BULK AND CORPORATE MESSAGING PLATFORM
- CUSTOMIZED **APP DEVELOPMENT FOR ANDROID , IOS , WINDOWS**
- DYNAMIC **DASHBOARD AND WEBSITES DEVELOPMENT**
- WORKING WITH INDIA'S TOP LEADING COMMERCE INSTITUTION FOR VARIOUS IT SERVICES - [MPCCI](#)
- WORKING WITH GWALIOR'S TOP LEADING ENT SURGEON DR.RAVINDRA BANSAL FOR DESKTOP SOFTWARE & WEBSITE DEVELOPEMNT SERVICE - [SATYAM](#)
- WORKING WITH GWALIOR'S TOP LEADING UNIFORM MANUFACTURING FIRM FOR DESKTOP SOFTWARE & WEBSITE DEVELOPEMNT SERVICE - [BINDAL](#)
- SOME SHADOW OF OUR SMALL WEBSITES- [DOTCOMREPUBLIC](#) , [BAREINTERNATIONAL](#) , [MWESTHOLDINGS](#),[ELITEINVEST](#),[ONDERLAW](#),[SRSPACKAGING](#), [BRENTWOODSUNSHINEPRESCHOOL](#) , [PAMSONENTERPRISE](#) , [THEDANCLARK](#) ,

■ PRODUCTS & SOLUTIONS (IN PROGRESS)

- MOBILE BASED BILLING, INVENTORY, SMALL ERP APP TO COVER SMALL BUSINESS OWNERS WITH HANDY THERMAL PRINTER
- ARC LAUNCHER VERSION 2 ON PLAYSTORE
- LAVA MOBILE EGYPT DYNAMIC WEBSITE & DASHBOARD FOR ALL AFRICA REGION - [LAVA AFRICA](#)
- LAVA LCC & LRE APPLICATION – FOR SALES ANALYTICS FOR ALL STACK HOLDERS
- AND MANY MORE...
- WORKING WITH U.S BASED STARTUP “EWORKER360” TO REACH THEIR BUSINESS GOALS [EWORKER](#)
- WORKING WITH GRAH.CO - ONE OF THE TOP LEADING DELHI BASED PROPERTY MANAGEMENT COMPANY
- WORKING WITH GWALIOR’S TRENDING HEALTH ORIENTED RESTAURANT STARTUP FOR RESTAURANT TABLET ORDERING APP , DESKTOP SOFTWARE & WEBSITE DEVELOPEMNT SERVICE - [TGK](#)
- ARC MUSIC PLAYER, ARTIFICIAL INTELLIGENCE ASSISTANT

9. PROFESSIONAL AFFILIATION

AISPL is proudly affiliated with following local & internationally reputed companies & organizations, AISPL has several clients using its array of products. Our team members have the distinguished experience and association with different national and international organizations in different sectors. A partial list of these clients includes:

■ BUSINESS PARTNER, RESELLERS AND OUR MAJOR CLIENT



Madhya Pradesh Chamber of
Commerce & Industry

