COMPANY PROFILE

Apptech Interactive
TECHNOLOGY | CONSULTING | CREATIVE

Incepted in 2013, AppTech Interactive Services Private Limited is a Software Development, Information Technology Products , Services and Consultancy firm providing competitively priced outsourcing services to companies worldwide.

Having a strong local presence in INDIA,EGYPT, APPTECH has made its mark as a well-established and sound company driven by the industry's highly professional and trained individuals and is surely headed in becoming a leading organization which facilitates, enhances and provides measurable business value through most effective uses of Technology and Resources to organizations globally.

Highly skilled intellectual personnel, most having substantial work experience in diverse areas of Information Technology make up the APPTECH team. Our management ensures that each individual excels in their specific assigned tasks by working closely with them.

Only those individuals are hired who not only possess strong technical and analytical skills, high intellect, sound work ethics and integrity but also who have confidence, decision making abilities and above all the drive to excel whether it is at the management level or at a technology/software development position.

Our focused, sound and innovative approach is derived from the cumulative experience of our team members. As a result of their combined practical business experience with strong technology delivery capabilities, we are able to comprehend the client's business requirements, propose IT and creative strategies in line with the vision of the business and execute the business plan by building or implementing high quality scalable business solutions through the use of latest cutting edge Technologies.

FOCUSED, SOUND & INNOVATIVE

3 WORDS THAT BEST DESCRIBE OUR APPROACH AND OUR TEAM

COMMITTED TO PROVIDING SUBSTANTIVE BUSINESS VALUE

APPTECH is committed to providing substantive business value of each and every product developed and client engagement. We achieve this through a combination of expert Industry-Specific business analysis, strong technical skills, sound project management methods and traditional values.

We strive to work in collaboration with our customers to be able to build high performance teams necessary for creating and maintaining world class business solutions. We have qualifications in the areas of Information Technology planning, Custom Software Development, Web Centric Software Solutions, ERP development and implementations, Creative Designing and Marketing with emphasis on Industry-Specific Business Analysis and the use of latest technologies for the development and implementations of leading business solutions that work in an enterprise area globally.

6 REASONS THAT MAKE US THE PREMIER CHOICE

INTELLECT & EXPERIENCE
Highly skilled professionals who possess expertise in diverse Business and Technology areas make up the APPTECH team. To provide world class service, we employ the best technicians, adhere to proven methodology, provide superior client service and become a true business partner in every project.

OUR APPROACH
Our Roadmap to development is a collection of eight steps, each of which has its own significance.

- o   Forming a sketch
- o   Designing
- o   Making a blue print
- o   Constructing
- o   Testing
- o   Deployment
- o   Maintenance & Up gradation
- o   Data Mining

COMMITMENT TO QUALITY
We believe in Quality service and our approach has been designed to provide the same. We listen carefully to our clients and provide space, time and materials according to agreement for the project. We are proud of our Technical and Creative capability and this emerges from taking time to get it right. Our Quality Assurance Department tests throughout the process to ensure that the project will be successful.

ON TIME DELIVERY
We invest the time up-front to clearly understand your needs and then manage projects to ensure they are delivered on time and within budget. This methodology expedites rapid successful implementation, limits uncertainty and keeps the customer always aware of development progress at our end.

COMPETITIVE PRICING
We render services to our clients at a very competitive price and depending on the type of client engagement we offer them the most suitable pricing model structure which could either be fixed price based , time and effort based or a dedicated offshore team model.

TRACK RECORD
We have handled small - large scale projects and have over the years implemented solutions for numerous organizations of all sizes. Our growing list of satisfied customers' not only act as our excellent references but are also a source of our repeat business.

SERVICES

Expertise, thorough knowledge and firsthand experience along with strong Industry specific research skills help us in analyzing, designing and implementing world class solutions.

INFORMATION TECHNOLOGY

Software Development Services
Web Development Services
Open Source & CMS Customization and Implementations
Mobile Application Development
Custom Enterprise Solutions
Package ERP Implementations
Technology Integration Services
MIS Outsourcing
Consultancy Services

CREATIVE, DESIGN & MULTIMEDIA

Logo Design
Stationery Design
Web Design
Internet Advertising
Print Media Design
Multimedia Design

SOCIAL MEDIA SERVICES

OFFSHORE OUTSOURCING

Engagement models

- Dedicated Offshore Team Model

- Time & Material Model

- Fixed Price Model

Domains

- Project based

- Product development

- Resource outsourcing
- Managed IT

SKILL & EMPLOYEE MATRIX

WEB
- Custom Web Design & Development
- Web Apps
- E-Commerce Solution & Storefronts
- Enterprise Portal Development
- Application Maintenance

MOBILE
- iPhone Development
- Android Development

ENTERPRISE
- Custom Enterprise Solutions
- Package ERP Implementers

SOFTWARE
- Software Development
- Software Migration & Re-engineering
- Software Testing

CONTENT MANAGEMENT
- Custom Built CMS Solutions
- Open Source CMS Implementation

CONSULTING
- HR Consulting
- IT Management & Consulting

CREATIVE
- Logo Design
- Stationary Design
- Web Design
- Internet Advertising
- Print Media Design
- Multimedia Design
- Mobile App Design

SOCIAL MEDIA SERVICES
- Social space setup
- Weekly / Monthly reporting
- Social content creation
- Social content visual design
- Sales oriented posting
- Integration with corporate websites
- Integration with ecommerce websites
- Blog setups
- Blog posting

Web development services are the core of our business. We provide a wide range of professional services in the development of web 2.0 and intranet applications of any complexity. Our highly talented team endeavors to develop web applications that can become an invaluable asset for your company.

We provide complete and comprehensive solution for all phases inclusive of design, development, deployment and maintenance. We feel that by being a full-service company, we are able to provide our clients with a complete understanding of the Web.

We believe that success lies in maintaining open communication and involvement with our clients through each phase of development. We will make every attempt to understand your business and your customers. Our goal is to translate your vision into reality by being your technology partners.

APPTECH has been providing web development services since 2003 and has the ability to develop any genus of website or web application for any industry or individual.

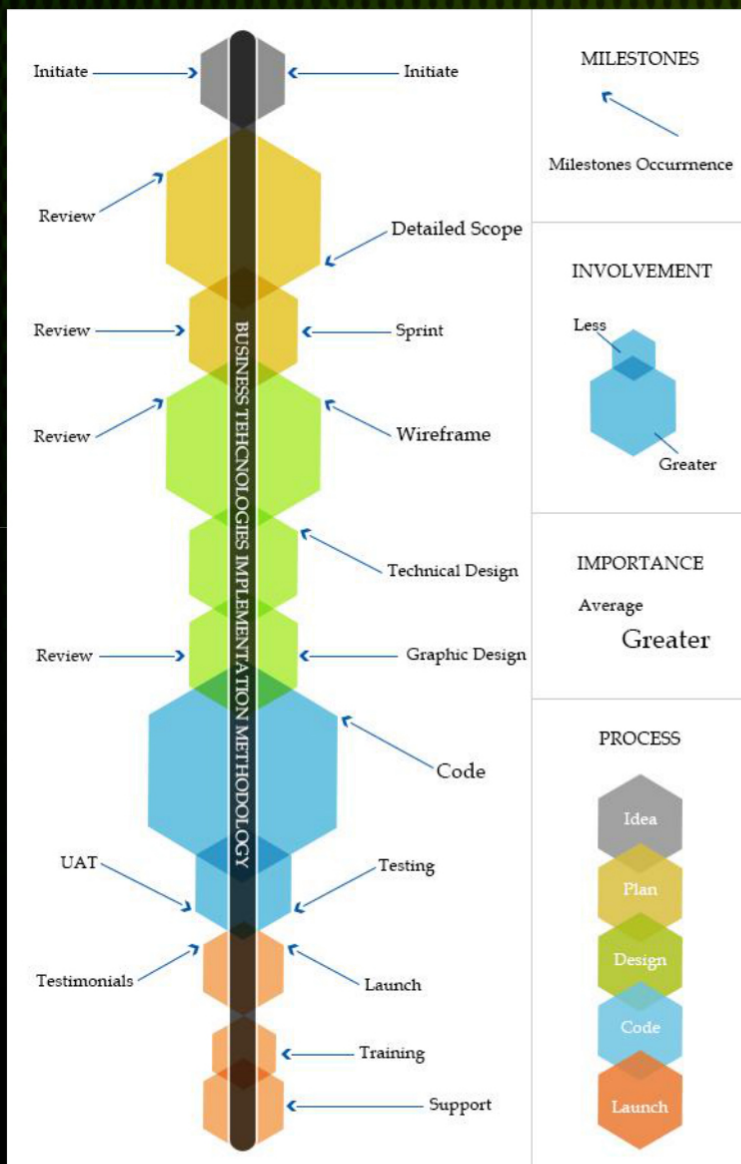# WEB DEVELOPMENT SERVICES

THE CORE OF OUR BUSINESS

Our focus to specialize in the combination of high impact design with solid development of user-friendly and functional web applications that not only enhance your corporate image but also aim to increase sales and visitor retention has proven beneficial in attracting and maintaining an increasing list of prestigious clients. We at APPTECH guarantee tailor-built corporate web solutions and web 2.0 applications that not only stand out from the competition, but also helps build your reputation as a leader in your industry.

PRACTICE AREAS
- Custom Web Design & Development
- Web Apps
- E-Commerce Solution & Storefronts
- Enterprise Portal Development
- Application Maintenance

SOFTWARE DEVELOPMENT SERVICES

Since inception we have been providing state of the art Custom Software Solutions to midsize/large organizations. In developing custom software, we see our role as partners, not merely programmers. We recognize that solutions succeed not solely for technical reasons, but because end-users and internal IT staff feel ownership.

Our RAD model development capabilities offer significantly reduced development time and savings in developing, implementing and maintaining custom Enterprise applications.

In the last decade, a number of management philosophies have been developed in an attempt to define what companies must do to compete in the new global economy. Emphasis is now placed on the use of enterprise-wide information solutions to impact the decision processes of management. Organizations have rediscovered the basics, realizing that the most effective strategy is to organize their resources in order to achieve better performance. Today's dynamic business requirements need dynamic information solutions. Generic software is not flexible enough to meet the diverse demands of each unique business. Considering all the aspects in mind we design cost effective tailor built, high performance software for organizations that need made to order, high-end customized solutions

PRACTICE AREAS

Software Development
Software Migration & Re-engineering
Software Testing.

OPEN SOURCE & CMS CUSTOMIZATION AND IMPLEMENTATION

APPTECH specializes and provides customization and development services for CMS and Open Source web based applications on platforms like Joomla, Magento, Wordpress, SiteInfinity and Dotnetnuke.
APPTECH has dedicated and versatile teams that excel in coding (PHP / .Net / MySQL) as well as designing (CSS,HTML). We work closely with clients to deliver the projects with excellent quality and within the timeframe. Our team puts extreme efforts to identify the best options that suits client's business needs.

WHY OPEN SOURCE MATTERS?

APPTECH helps in open source customization of various products to suit your needs by creating templates, adding custom modules or changing the product functionality. Our strength lies in providing Open Source Customization services on different products to suit our client's needs.

APPTECH can design, develop, and implement a WordPress system to suit your specific requirement. We have thorough HTML and CSS knowledge, and experience in WordPress blog customization. Using the current theme will save your time and costs. Moreover, our managed hosting services provide an optimal environment for platforms of WordPress to operate in, that ensures best performance.

At APPTECH we have experts and providers of Magento ecommerce solutions. We are playing a critical role in the continued adoption and growth of Magento. We provides Magento Ecommerce based online stores ecommerce solutions, which can help the online merchant to get total control and create no restraints on the business process or flow that is involved.

Joomla! is one of the world's most powerful system of Open Source Content Management. It is used worldwide for everything from simple websites to complex corporate applications. Joomla is simple to manage, easy to install and reliable. If the functionalities of CMS are not enough for you, Joomla let you add extra tools on your website. With Joomla you can have ecommerce, gallery add-ons, forums and so on. APPTECH is specialized in open source customization in Joomla CMS and recommends Joomla CMS solutions wherever necessary.

APPTECH is one of the premier DotNetNuke web solutions providers. We develop, integrate and host CMS, Line of Business Web Applications and Web Services. We serve the world wide DotNetNuke community by providing the best quality modules of DNN, DNN skins and services in custom development APPTECH solutions also have significant experience on core .Net Technologies and can extend the functionalities to new heights. Please view our Web Development Service section to view further details.

Telerik Sitefinity is an ASP.NET based Content Management System (CMS) that enables the construction of dynamic, fully editable Web sites. Sitefinity provides the tools for quick and easy construction of a wide variety of attractive and functional Websites. APPTECH team has delivered reasonable number of projects on this platform and the teams also have the capability to extend the usage by adding customized functionalities.

dasBlog is an ASP.NET blogging application. dasBlog is an evolution of the BlogX weblog engine and it does not require a database, so it is easier to get setup and cheaper to host. APPTECH is specialized in customization and implementation of dasBlog and recommends dasBlog wherever necessary.

YetAnotherForum.NET (YAF) is a powerful Open Source discussion forum or bulletin board system for web sites running on Microsoft .NET. APPTECH team is highly proficient in integration of Microsoft .Net supported open source forums and has the ability to seamlessly integrate this open source solution as per your requirements and expectations.

APPTECH also has its own tailor-built CMS by the name of Corporate Web Solution (CWS). The solution can help companies and individuals to generate their corporate profiles on the fly and is very cost effective.

MOBILE APPLICATION DEVELOPMENT

The growing popularity of Smartphones is packing all sorts of bells and whistles. Powerful processors, abundant memory, larger screens, and potent operating systems are enabling users to do most of the chores without using their computers and laptops. The ability to communicate by sending instant messages and e-mails, access the Internet or get directions via GPS are just some of the many features that handset owners are growing progressively more inclined to utilize. This is opening a lot of opportunities for visionaries all over the world; we can assist you to translate your idea into reality.

We create value-added applications tailored exactly to your specific business requirements for enhanced efficiency, functionality and value addition APPTECH is vastly experienced in developing and testing Mobile Applications.

Our team has a passion for Mobile Application development and we always follow new trends and changes in this high-tech arena. We have proficient technical teams to deliver complete solution, from design to development.

MOBILE DEVELOPMENT SERVICES

IOS (IPhone/IPad)   iPhone SDK, Cocoa Touch, Xcode, Objective-C

Android   Eclipse, Android SDK, Android Native Development Kit (NDK), Android DT (ADT), Java

Windows Mobile   MS Visual Studio, .NET Compact Framework, Visual Basic, C#

Blackberry   BlackBerry Java DE, Eclipse, BlackBerry Theme Studio, Java ME, BlackBerry SDK, Ja

CUSTOM ENTERPRISE SOLUTIONS

Since inception we have been providing state of the art custom enterprise solutions to midsize to large organization. In developing custom applications, we see our role as partners, not merely programmers. We recognize that solutions succeed not solely for technical reasons, but because end-users and internal IT staff feel ownership.

Our RAD model development capabilities offer significantly reduced development time and savings in developing & implementing custom ERP applications.

In the last decade, a number of management philosophies have been developed in an attempt to define what companies must do to compete in the new global economy. Emphasis is now placed on the use of enterprise-wide information solutions to impact the decision processes of management. Organizations have rediscovered the basics, realizing that the most effective strategy is to organize their resources in order to achieve better performance. Today's dynamic business requirements need dynamic information solutions. Generic software is not flexible enough to meet the diverse demands of each unique business. Considering all the aspects in mind we design cost effective tailor built, high performance software for organizations that need made to order, high-end customized solutions.

We have developed flexible frameworks for such tailor built Enterprise application development and have successfully implemented solutions for mid-size - large concerns in the following industry:

- Process Manufacturing implementation in : Pharma sector
- Retail and Distribution implementation in: Health Care sector
- Manufacturing, Retail and Distribution (MRD Solution) implementation in: Health Care sector

The custom built comprehensive ERP's developed for our clients include a comprehensive range of services and integrated modules.

- Customer Relationship Management
- Supply Chain Management
- Management Information Systems
- Sales Management Accounting and Financial Management
- Material Planning
- Quality Management
- Inventory Management
- Production Management
- BI / KPI Consoles

ERP IMPLEMENTERS

When customers have somewhat standard requirements and customization appears to be too time consuming it is recommended to use what is developed and tested before. They can purchase a package that fits their needs to 80-90% and let us modify and install it to make a 100% solution for them.

To address this need, we have also made a POS cum Invoicing cum business management software named as INSTABILLINGS Software to provide world class robust service.

INSTABILLINGS mini Enterprise Resource Planning (ERP) software and Accounting & finance solutions adhere to a proven and tested methodology, provide superior user friendly interface along with many other features.

INSTABILLINGS accommodates the unique requirements you have today, and it readily adapts to meet your changing needs. We've found that these qualities make all the difference for owners of small and midsized businesses—leaders who realize that the ability to streamline their processes can be a prerequisite to growth, and who are likewise concerned about what impact that growth will have on their investment in technology.

As INSTABILLINGS authorized business partners in INDIA, we assess the growing business needs of organizations to automate and organize complex business procedures by working closely with customers. We evaluate, recommend and implement the most suitable solutions that fulfill your business needs.

BENEFITS OF INSTABILLINGS

- Completely Web-Based
- Easy to Use and Customize
- Ultimate Scalability
- Designed for Global Business
- Support Multiple Databases
- Multicurrency Support
- World-Class Architecture

CORE MODULES OF SAGE ACCPAC ARE AS FOLLOWING

- Financials
- General Ledger
- G/L Consolidations
- Multicurrency
- Intercompany Transactions
- Transaction Analysis and Optional Field Creator
- Purchasing
- Purchase Order
- Accounts Payable
- Order Entry
- Accounts Receivable
- National Accounts Management
- Return Material Authorization (RMA)
- Inventory Control
- Project and Job Costing
- System Manage

OUR GLOBAL PRODUCTS

ARC Launcher

1 MILLION+ DOWNLOADS ON PLAY STORE, RATED BY 15K+ USERS 4.5/5 - ARC LAUNCHER (APPTECH'S FLAGSHIP PRODUCT ON PLAYSTORE, COVERED BY 200+ YOUTUBERS WORLDWIDE IN 20+ LANGUAGES FREE OF COST.

ALPHA Launcher

AVAILABLE ON GOOGLE PLAY STORE WITH 4.6 RATING AND ½ MILLION+ DOWNLOADS. LAUNCHED AFTER THE GREAT SUCCESS OF ARC LAUNCHER.

ARES Launcher

ARES LAUNCHER – DESIGNED FOR THE WARRIORS. IT IS A HYBRID OF ARC AND ALPHA LAUNCHER WITH 1 LAKH+ DOWNLOADS AND RATING OF 4.4 ON GOOGLE PLAY STORE.

WIN X Computer Launcher

ORIGINAL WINDOW STYLE COMPUTER LAUNCHER WITH 30+ FUNCTIONALITIES AVAILABLE ON GOOGLE PLAY STORE WITH 1 LAKH+ DOWNLOADS AND 4.5 RATING.

XOS 14 Launcher

MAC OS14 STYLE LAUNCHER, SIMILAR TO WIN X LAUNCHER BUT IF YOU'RE A MAC USER YOU'LL LOVE THIS XOS14 LAUNCHER, AVAILABLE ON GOOGLE PLAY STORE.

MAX Launcher

ANOTHER BEAST FROM APPTECH LAUNCHED IN JAN 2021, CURRENTLY THE BETA VERSION IS OUT ON GOOGLE PLAYSTORE.

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TECHNOLOGY INTEGRATION SERVICES

Businesses are evolving and becoming more and more demanding. Specialized software's are required to remove the functional barriers and improve organizational efficiency. Many corporations are still using systems that serve their standalone needs and have a hard time in communication. This means that a lot of time is spent on validating data, entering data into multiple systems and gathering data from many different systems. Time spent on these kinds of mundane tasks could be spent on serving your company's customers instead. Business Integration services give the ability to integrate the diverse data and information sources both within and outside your enterprise into a single coherent framework.

System integration enables communication between many independent systems and their processes. When we connect different systems and applications you get faster communication with a higher security in your internal and external processes. Flexible organizations, where cooperation and optimization for existing or new business areas are in focus, have already created and implemented software integration.

APPTECH has abundance of experience and technical savoir faire in the integration of business software. Our consultants have a solid experience from short problem solving activities to large integration solutions, where we have implemented efficiency and structure in the integration environment. Our experience in system architecture is well suited for implementing an architecture that does not bog down the company but instead ensures that the company can enjoy an IT-architecture that delivers on the demands of the business.

In recent years, the company has enjoyed grand success in the integration of enterprise software.

MIS OUTSOURCING

APPTECH also provides MIS outsourcing services to small and medium sized businesses in order to improve their IT infrastructure and to streamline business processes and performance. We are currently relieving a number of SME's of the burden of having full time and costly internal IT employees. Using our team of professionals, you will obtain the best of breed advice and expertise.

Some of our clients outsource small portion or all of their IT support to us but they all benefit by having:

. Business Grade IT Support
. Guaranteed Response Times
. Expert Technology Advice
. Broad Business Knowledge
. Friendly Customer Service
. Professional Trackable Systems

CONSULTANCY SERVICES

APPTECH Consultancy Services enable you in creating a vision for the future and reach consensus on investment priorities and information technology strategies for all major constituencies. Importantly, we focus on aligning these strategies and investment priorities with the immediate, short-term, and long-range goals of your organization. Finally, moving from alignment to action, your information technology strategies are translated into a detailed

phasing/implementation plan that identifies specific projects, time frames, expected results, budget, resource needs, and organization (management and governance).

With APPTECH consultancy services, this comprehensive and realistic action plan, or road map, becomes a "living document" that will guide your organization's investments of money, time, and energy related to information technology management over a multi-year period, incorporating new technology, e-commerce opportunities, and regulatory compliance.

APPTECH is proudly providing consultancy services to large scale organizations and above all has team members on board who are not only Microsoft certified but also have tremendous experience in business consultancy Unlike traditional technology-centric approaches to information management and e-commerce, we at APPTECH Consultancy Services focus on business transformation and applying our extensive experience in the Information Technology industry to help you:

Align your Information Technology strategy with your business processes.

Avoid pitfalls and ensure that IT initiatives are focused on the areas of highest "real value" to the organization.

Address targeted areas of improvement.

Enhance quality of care and support. Increase customer and employee satisfaction.

Strengthen financial results.

APPTECH Consultants help devise an Information Technology strategic plan that serves as a "road map" to guide capital investments over a multi-year period and alternately can also provide a "second opinion" regarding your current Information Technology strategic plan, projects already in the planning stage and/or perform return on investment analyses as well as assisting organizations with plan implementation including tactical planning, vendor selection & contract negotiation, applications management, applications delivery and systems integration through sound trustworthy consulting services across IT Management, Business Analysis, Technology and HR consulting domains.

CREATIVE, DESIGN & MULTIMEDIA

LOGO DESIGN
Understanding your business is a key part of our design process. Our highly skilled Graphic Design team can assist you to develop a Logo that represent your company/brand image as we do understand that proper and competent branding begins with a well-conceived properly designed logo.
The things that you can expect from us are:
Fast Turnaround time
Original Designs
Print Friendly
Uniqueness

STATIONARY DESIGN
The fact is corporate stationary plays a very important part in assessing a company's approach. Our designers ensure that they always come up with top quality designs whenever a client requests stationary design. Designs that are practical, elegant and very professional. By doing so, they come up with the most impressive of visiting cards, letterheads, envelopes and etc. We also offer the services of having this corporate stationary printed on top quality material ensuring that next time you give someone your visiting card, you get nothing but praise.

WEB DESIGN
The internet is the new globally accessible art gallery. Company's bank a lot on their virtual existence on the World Wide Web through websites. These websites are accessible to a huge audience and make no mistake about it, the good ones are talked about a lot. Web designing is amongst the modern day graphic designing skills with creative parameters changing every day! Our team has designed some of the best web interfaces over the years. Our portfolio of web design exhibits the most modern of trends with aesthetically pleasing look and feel. With the use of cutting edge technologies like HTML 5, CSS 3.0, JQuery and Ajax we ensure a UI experience that creates an impact.

INTERNET ADVERTISING
The internet represents an opportunity to grow and market your business both locally and globally to reach new customers and expand your reach. Web banners and web banner ads for advertising your web business need to drive web traffic to your web site. Our web banner graphic design team is devoted to the creation of effective web banners, web banner ads, and web banner advertisement that drives traffic to your web site. Our eye catching custom web banner ad designs are available as any size web banner ad.

PRINT MEDIA DESIGN
At APPTECH, we have a dedicated team of graphic designers with an abundance of commercial experience with creative visualization. As a result of this combined expertise in the field of graphic design company for digital print design we have worked with a wide range of clients to produce highly creative innovative marketing design and print media advertisements.

MULTIMEDIA DESIGN
By multimedia design, we essentially mean video shoots, video compositing, motion graphics etc. Using these, we have produced a number of television ads, cable tv scrolls, telups and documentaries. Our services in this field include script writing, story boarding, production time and post production facilities. Our priority is to come up with creative concepts and ideas which really give our client the competitive edge whenever the production is screened somewhere.

SOCIAL MEDIA SERVICES

OVERVIEW

With the increasing number of social media platforms, brands have a wider range of tools to choose from to engage with their clients and customers. Although this is a very lucrative opportunity for brands to interact with their target market,
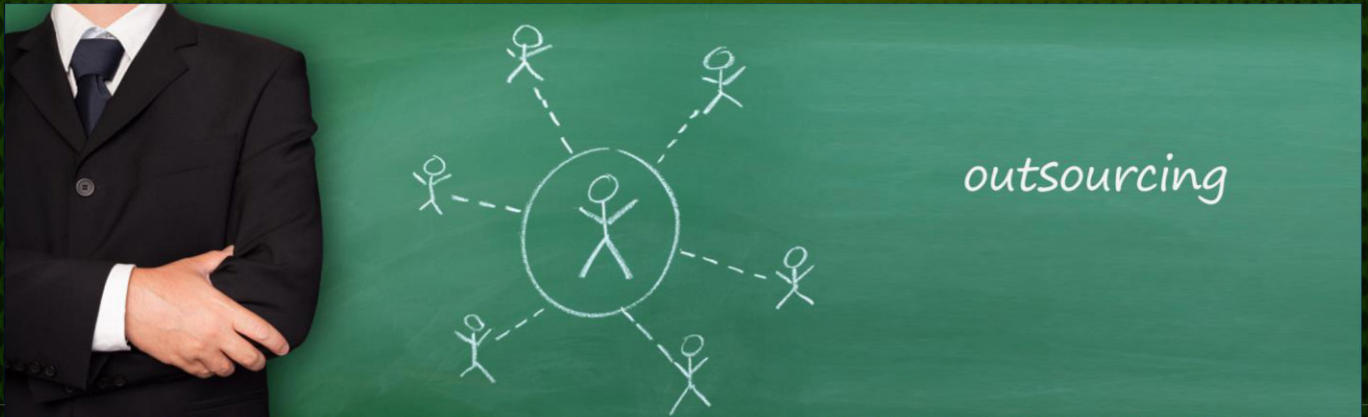

yet this medium needs to be utilized carefully and professionally as it goes a long way in position the brand. Biztec's team of social media specialists manage your social media presence, so you don't have to. Our teams are experienced in managing client's presence in a variety of social media channels including Facebook, YouTube, LinkedIn and Twitter.

SERVICES

The following is the range of social media services that we provide
- Social space setup
- Initial thrust by generating a sizable number of followers
- Social content creation
- Social content visual design
- Interacting with fans (responding to comments, suggestion and queries)
- Sales oriented posting (for brands looking to generate sales online)
- Integration with corporate websites
- Integration with ecommerce websites
- Blog setups
- Blog posting
- Weekly / Monthly reporting

OFFSHORE OUTSOURCING

Providing competitively priced offshore software outsourcing services is what we specialize in.
Businesses are evolving and becoming more and more demanding. We have the expertise and resources in delivering high quality outsourcing services in Software Development at very competitive pricing structures to companies worldwide. Our well defined and tested processes have enabled us to transition into offering a wide range of services by sustaining the same quality, effectiveness and responsiveness that define our service standards.

Offshore outsourcing is a cost effective alternative to developing software in-house. Outsourced development at APPTECH safeguards the client's intellectual property, proprietary software and new development specifications with very high levels of security and depending on engagement models clients can retain full ownership of all intellectual property rights at the completion of the project. APPTECH follows a highly procedural approach towards offshore software development outsourcing, where each step in the project life cycle is clearly defined and documented.

Our team consists of the right mix of expertise and skills to outsource your requirement efficiently to your satisfaction. We give below our best pricing where you can choose from our large pool of expert .Net, PHP, ASP programmers and Web graphic designers and get the best of the breed personnel.

We also offer various offshore relationship models to Marketing companies, Computer Software & Web Development firms in building profitable outsourcing partnership with us.

VALUE PROPOSITION

- INDIA is an outsourcing hotspot.
- Highly competent resources.
- Delivering world class solutions using latest technologies.
- Low cost advantage – Very competitive and flexible pricing model structures.
- Rapid project team mobilization.
- Low attrition rates.
- Speed of delivery – blended onsite/offshore advantage.
- Dedicated state of the art offshore development infrastructure.
- Dedicated state of the art offshore support setup.

We leverage our diverse and sound consulting and development experience in APPTECH by providing comprehensive and competitively priced scalable IT outsourcing solutions spanning across these domains

- Project based
- Product development
- Resource outsourcing
- Managed IT

These solutions are offered through flexible engagement model offerings.

ENGAGEMENT MODELS

DEDICATED OFFSHORE TEAM MODEL

With the dedicated team model, you will have a team of personnel working exclusively 40 hours per week for you under your optimal control and thereby getting the job done as per your business needs and requirements. APPTECH will create project teams with the required project managers, team members and the necessary equipment and infrastructure based on your business needs.

TIME & MATERIAL MODEL

The time and material model is suitable for complex projects where changes need to be met rapidly on an ongoing basis based upon upcoming market trends. This model gives the clients the flexibility of amending the project specification while the project is moving on.

FIXED PRICE MODEL

For outsourcing. The low risk nature of this model enables us to work with you to define proper deliverables and timelines in achieving a mutually agreed fixed price

CLIENT AND COLLABORATION LIST

CLIENTS

LAVA Mobiles Africa
Yalla Tager (UNI)
GBR International
Easy Retail
MPCCI
MS Mart Global
Instabillings
Apex Hospital
Caption's Café
GYM Kitchen
Bollywood Café
JMP Home Delivery Service
Grah
Atishay Hospital
Shahnaz Hussain Salon
Alfia Glass House
Family Junction Mart
Amit Collection Baby Care
Satyam ENT Care
Manav Netralaya
RJ Steel House
RJ Aromatics
Health Products
Fitness Factory
Trapti Kitchen Appliances
Shri Sai Sales
Satkar Guest House
Maheshwari Saree Emporium
Maheshwari Liwas
Shubham Home Appliances
A1 Beauty Parlor
Jairaj Sales and Service
Global Education Consultancy
Food Craft
Central India
Boulevard 69
SRS Packaging
Bare International
I Menu

COLLABORATIONS

Google
Amazon
IBM
Youtube
FireBase
Facebook
Cash Free
Adsense
Apple
Facebook Audience Network
Google Adword
Air Push
Central India
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Paytm
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